



Stowarzyszenie
Architektury
Krajobrazu

WAK 22
OFFER FOR PARTNERS

Gdańsk 29-30 September 2022

ECOSYSTEM BASED DESIGN
ecosystem as a basis
for urban landscape design

INVITATION

Ecosystems are the basis for the functioning of life on our planet. Unfortunately, this fact is not reflected not only in our construction, investment or agricultural activities, but even in those directed towards nature, such as creating urban parks and green areas. Yes, we are paying more and more attention to individual elements of ecosystems, but this is a piecemeal approach. As a result, we hear about the need to provide shelters for insects in green areas - during the action of creating 'hotels for insects', birds - in numerous actions of feeding and hanging nesting boxes, or amphibians. However, this is not enough. The ecosystem as a whole, as a subject and as a design method, is still a neglected phenomenon.

If you want to change this, you have products or services that serve the process of regeneration of rural and urban landscape, the WAK22 conference is for you!

We warmly invite you to take part in this unique event. Let's learn from each other and discuss so that we can then change the world for the better!

on behalf of the Board of the Landscape Architecture Association

Joanna Rayss, Ph.D.

Invest in the future of your brand,

present your company to WAK22 participants

Venue: Gdańsk, Europejskie Centrum Solidarności

Anticipated number of participants: 200

Profile of participants:

- Designers and documentation writers
- Contractors of green areas
- Civil servants and administrative staff
- Scientists and teachers
- Trade media
- Invited foreign experts

OFFER FOR THE CONFERENCE PARTNERS

Exclusive exhibition space on the ECS mezzanine (125 sqm)	35 000 zł
Exhibition stand 4 m2 (table 160x80 cm + 2 chairs)	20 000 zł
Advertising on a small video wall (4xTV LCD 46" - 2mx1.12m) at the participant registration area	5 000 zł
Advertising on the large video wall (9xTV LCD 46" - 3mx1.75m) in the meeting room throughout the conference	10 000 zł
Company or product presentation during the conference (3 min.)	5.000 zł
Partner's logo on participants' badges and certificates	5 000 zł
Partner's logo on participant folders	5 000 zł
Conference registration for the Partner's representative (entitling to entry to the conference, set of conference materials, coffee breaks, lunch)	500 zł
Company advertising in the conference programme - full page	2 000 zł
Company advertising in the conference programme – half page	1 500 zł
Advertising the company in SAK's social media (Facebook, Instagram, LinkedIn)	1.000 zł
Partner's advertising materials placed in all participants' folders	2 000 zł
Showing of promotional films in a loop on the screen during conference breaks - material max. 5 minutes	5 000 zł
Advertising in the catering area during coffee breaks and lunch	5 000 zł
Advertising on the conference website	2 000 zł
Partner's dedicated advertising mailing to conference participants	5 000 zł
Placing an advertising banner in the SAK Newsletter (approx. 900 subscribers), banner format: 300 x 800px (note: SAK Bulletin comes out once a month)	2 000 zł
Advertising on notepads for conference participants	5 000 zł
Advertising on pens for conference participants	5 000 zł
Sponsor of the technical tour	5 000 zł

VAT 23 % is added to the above prices

For SAK supporting members discount

- 10 % (for basic fee)
- 25 % (for extended subscription)



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<https://wak22.symposium.pl/>

Organizer

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